## Signature Design Service



Toll Free: 1-800-705-1446 we can help you with your order

This is a free service we offer our current customers and prospective clients as a way to show our commitment to earning their business and meeting your needs.

## A few questions to get us started...

- **Step 1:** Describe your idea for signs / sign program in detail. Use descriptive words (slick, rustic, polished, classic, modern, contemporary, edgy, punk, arts & crafts, etc.) anything that will give our designers a window into your thoughts on the project. Better yet, if you have inspirational materials (images, drawings, sketches, etc.) please share them with us. We want to be efficient in bringing your great ideas to reality.
- **Step 2:** Do you want a custom color? Please send reference materials or a "PMS#" (pantone matching system). We can match almost any color you require.
- **Step 3:** Will you be adding a logo or trademark to your project? If so, please send us digital files (Al-Adobe Illustrator, EPS, High resolution JPEG files. etc.) or other high resolution artwork files. If need be, we can help you recreate the artwork.
- **Step 4:** Many logos are designed with print or a digital application in mind. To prep your logo for casting and other sign making materials and techniques we may need to adapt the logo while preserving the general look. We will provide a rendering that takes into account the manufacturing process for your approval.
- **Step 5:** Size Matters! Let us know the applications you are interested in so we can match the appropriate material and sign manufacturing technique.
- **Step 6:** What are your interests? Home Addressing, Builder Logo Plaques/Badges, Commemorative, Way Finding, Street signs, Development/Entrance, Indoor/Outdoor, or other.
- **Step 7:** What is your approximate budget for the project? This will help us design a beautiful signage package that acheives the look you desire without over spending.
- **Step 8:** Are there specifications that need to be met (example: letter/character heights, installation requirements, windload data, breakaway post compliant, etc.)

You can fax or email your information and requirements to us. If you have additional questions or specification call our customer service department for help placing your order and starting the approval process.